

Boyle Business Awards 2015

(Information Document)

Organised by Boyletoday.com  and Moneyplus 

Aim of the Awards

The awards aim to recognise businesses in Boyle and surrounding area.

Businesses that are eager to progress and celebrate their achievements to date should consider entering the awards. Taking part will focus your organisation to think strategically about the future.

Benefits of winning

There will be a first, second and third award winner in each category. Winners will receive a framed certificate and a logo to use on their stationery and promotional material. Second and third place will receive a certificate and logo to use on their stationery and promotional material.

Winners can use the award to generate new business and gain customer confidence. In addition the winners will receive publicity for their achievement.

Judging

All entries will be judged by a three person judging panel comprising of a representative/nominee from Roscommon County Council, Boyle Traders Association and Boyle Chamber of Commerce. Judges decision is final and binding and no correspondence will be entered into by the judges or the organisers during and following a decision being made.

Canvassing of the organisers or judging panel will automatically disqualify.

The Awards judging panel will ultimately decide on the merit of category entry selection. If in the opinion of the judging panel, nominations and applications received for a particular category do not meet the laid down criteria or reach an appropriate standard of application, it may be the case that no such award will be made in that particular category. The judge's decision on this issue will be final.

Entry Requirements

Entry is free.

Entrants must be operating within a 5 mile/8k radius of Boyle town centre. A map outlining this geographical area is available to view in Moneyplus, Bridge Street, Boyle.

Businesses can self nominate or be nominated by a customer.

The closing date for receipt of entries is Friday 20th March 2015 at 5pm.

Entries by post or hand to "Boyle Business Awards, Moneyplus, Bridge Street, Boyle.

Businesses may enter a number of categories.

It would be beneficial, but not necessary, if entrants supported their application with relevant documentation that evidences the business commitment, competence, performance and customer feedback in all aspects of the business relevant to the application category. All such documentation must be attached with the application form as late submission of documentation will not be entertained. (Please note that data will not be returned so please keep a copy). Please keep all submitted marketing, promotional and testimonial material to a minimum.

Confidentiality

All information supplied by applicants in their application or as support documentation, or as part of any assessment/interview process will be treated in strictest confidence and all data supplied will remain confidential and will only be viewed by the independent judging panel. Following the awards, data supplied will be shredded.

Categories

Categories will be judged on the following but may include and will not necessarily be confined to the list below. You do not have to adhere to all criteria and the list is a guideline of what the judges will be looking for.

1. Best Bar/Pub of the Year

This will be judged on:

- Friendliness
- Customer Service
- Quality of produce
- Value for money
- Comfort
- Ambiance
- External and internal presentation.

2. Best Established Business

Must have commenced trading prior to January 2012

3. Best Start up Business

Must have commenced trading after January 2012

Both of these categories will be judged on :

- Customer service policy
- Employee training policy
- Growth strategy through plans to increase staff, products and the business
- External and internal presentation
- Evidence of H&S statement
- Evidence of complaints policy
- Involvement in the community

4. Best Customer Service Award.

This category will be judged on:

- First impression of staff
- Overall level of service

- Opening Hours
- General interaction with customer
- Meeting/exceeding customer expectations
- Existence of complaints policy

5. Employee of the Year

Can be nominated by employer or member of the public

This category will be judged on:

- Friendliness
- Appearance
- Evidence of helpful attitude
- Knowledge of the business
- Interaction with management/Colleagues/Customers (examples required)

6. Employer of the Year

Can be nominated by employee or member of the public

This category will be judged on:

- Ability to relate to staff
- Clear vision on future direction of the business
- Working facilities for employees
- How complaints/issues from staff are handled.
- Recognition of employee ability
- Opportunity for advancement
- Existence of staff handbook

If you require further information or clarification on any section of the awards please contact Brian Nerney on 086 2575032 email editor@boyletoday.com or Belinda McCauley on 086 7847827 email Belinda@moneyplus.ie

If tweeting about the Boyle Business Awards please use #Boyleisbest